OnCourse

On Course

Western Australia

Oil & Gas
- Gorgen Gas Project
- Adam Waters

Mining
- Remote Mine Site
- Lena Sin
- Jeehun Yeung

Defence
- Jindalee Operational Radar Network
- Kengo Goto

Restaurants
- The Pig
- The Monk
- Jonathan Kunz

Hotel Management Perth
- Hyatt Regency
- Pan Pacific
- Ganef Van Waas

Chief Executive’s comments

In this issue

Western Australia
It’s a happening place

Events
- End of Course
- Course Commencement
- Graduation

Thank you
Peter Lehmann Wines

Industry placements

International relations

Graduate General Managers

Boom times in the West
→ ICHM → go west → hospitality careers ... with a difference

One graduate is the Facilities Manager for a six-storey accommodation barge offshore from an island that is home to one of the world’s largest natural gas projects. Another is the youngest Project Manager in her field for a global company, and based at Australia’s most remote mine site. And yet others are in the thick of more traditional hotel management and hospitality careers in Western Australia’s capital, Perth. ICHM graduates and students on placement who make the decision to go west are experiencing life—and careers—in the midst of an oil and gas and mining boom. Some of the graduates are profiled in this issue of On Course →
Sitting alongside the Swan River in Western Australia and almost permanently housed under a bright blue sky, Perth has been ranked by the Economist Intelligence Unit as the top 10 of the world’s most livable cities.

Perth ‘feels like a happening place’, says Jennifer Yu, who works on the board of the West Australian Business Women’s Network, adding that professional networking can be one of the main challenges students face. ‘If you think about personal development, you need to think about who you know and who you can network with, and that is where the program comes in.’

Community and networking is a key strength of the program according to many of the students who have completed or are currently on placement. ‘It is a personal network of people that will prove invaluable in the future’, says Elena Sin, who works under fly in-fly out arrangements at Bibby Maritime. ‘I always try to network with people, not only to get job opportunities but also to enjoy the culture and find out about new things.’

Perth may seem a long way away from South Australia, ICHM’s home base, but most graduates and future students can agree that there is lots to do in Perth. From the bustling city centre to the natural beauty of the surrounding Western Australian coast. The study was hard work at times, to fend for ourselves, but at the same time you get to explore new places and develop your personal and professional brand.

Advice: Don’t limit yourself, try everything, be adventurous and make the most of every opportunity. Take on new challenges and do new things. It may sound cliche but it is true. It is not just about learning to work with people, but also about understanding how the world works outside of the classroom.

Graduates on the move

Perth has been a major destination for students to pursue careers in the hospitality industry, and the city’s strong connections with the Australian hospitality sector, as well as its reputation for hospitality excellence, have made it an attractive destination for students.

The newsletter of the International College of Hotel Management, Semester 2, 2012

Allston Beaman
Front Office Housekeeper
Country of origin: India
Industry placements: 1 Crowne Plaza Melbourne
2 Adelaïde Convention Centre/Chloé's
Industry Coach: To eventually own a restaurant or guest house in India
Advice: Take every opportunity you can across the world.

Industry placements: 1 Hyatt Regency Perth
2 Sheraton Mirage Port Douglas, Queensland
Industry Coach: To get more involved in the hospitality management and develop leadership skills in the hotel industry.
Advice: Be open-minded and look for new challenges.

Sitting alongside the Swan River in Western Australia and almost permanently housed under a bright blue sky, Perth has been ranked by the Economist Intelligence Unit as the top 10 of the world’s most livable cities.

Perth ‘feels like a happening place’, says Jennifer Yu, who works on the board of the West Australian Business Women’s Network, adding that professional networking can be one of the main challenges students face. ‘If you think about personal development, you need to think about who you know and who you can network with, and that is where the program comes in.’

Community and networking is a key strength of the program according to many of the students who have completed or are currently on placement. ‘It is a personal network of people that will prove invaluable in the future’, says Elena Sin, who works under fly in-fly out arrangements at Bibby Maritime. ‘I always try to network with people, not only to get job opportunities but also to enjoy the culture and find out about new things.’

Perth may seem a long way away from South Australia, ICHM’s home base, but most graduates and future students can agree that there is lots to do in Perth. From the bustling city centre to the natural beauty of the surrounding Western Australian coast. The study was hard work at times, to fend for ourselves, but at the same time you get to explore new places and develop your personal and professional brand.

Advice: Don’t limit yourself, try everything, be adventurous and make the most of every opportunity. Take on new challenges and do new things. It may sound cliche but it is true. It is not just about learning to work with people, but also about understanding how the world works outside of the classroom.

Graduates on the move

Perth has been a major destination for students to pursue careers in the hospitality industry, and the city’s strong connections with the Australian hospitality sector, as well as its reputation for hospitality excellence, have made it an attractive destination for students.
The newsletter of the International College of Hotel Management, Semester 2, 2012

END OF COURSE 1 June 2012

Ligrene Hall, Legacy International House

The Deloitte Course Ceremony changed from previous occasions, in that it is now the occasion for acknowledging completion of coursework in first and third year by awarding Bachelor of Business (Hospitality Management) modules to Year 1 students, and Bachelor of International Hotel Management (Swiss Hotel Association) modules to Year 3 students. The gowned top student is made an honorary student of the College in September. Gauhar Khan and Young Soon Kong were both excellent addresses on behalf of students.

EVENTS

- Medal recipients
- Jenny Pillay Kumar & Young Soon Kong
- 4th Formations over

GRADUATION 1 September 2012

Grand Ballroom, Hilton Adelaide

More than 100 different nationalities were represented at ICHM’s 2012 Graduation Ceremony, which marked a number of milestones for the college. It was the first year that two degrees—the Bachelor of Business (Hospitality Management) and Bachelor of International Hotel Management (Swiss Hotel Association)—were awarded. It was also the occasion at which the 25th anniversary of the agreement between the Swiss Hotel Association and the South Australian Government was formally acknowledged. Signed on 29 September 1987, the agreement brought ICHM’s Swiss Hotel Association to the Asian-Pacific region.

In his address to graduates, ICHM’s Chancellor Marcel Stutz, Ambassador Extraordinary and Plenipotentiary of Switzerland, said: ‘It is a foundation of mutual respect and confidence that makes this association so successful. You are entitled to be proud, and so are your parents. Hotel management is a vocation, not a job, and you can demonstrate the attitude, speed and professional integrity necessary to advance these qualifications’ Congratulating Linda Falls, Senior Hospitality Manager for Peter Lehmann’s Wines, gave the sponsor address, introducing the wines selected for the dinner (see page 7).

Mr Gerald Grant and Principal Dr Ian Mitten presented the awards, which in 2012 were: the Vocational Graduate Diploma of International Hotel Management (Swiss Hotel Association); Bachelor of International Hotel Management, Bachelor of Business (Hospitality Management); and Bachelor of International Hotel Management (Swiss Hotel Association).

Imalka Maddumapatabendi, as Dux of 4th Year (January–June 2012), is only the third graduate in ICHM’s history to be awarded. She is the first to be awarded Dux of the Bachelor of International Hotel Management (Swiss Hotel Association). In total, this year’s Dux of Degree (Year 2012) and recipient of the Angus Travel Award, and Poppy Bowen was Dux of the Bachelor of International Hotel Management, Bachelor of Business (Hospitality Management) and Bachelor of Vocational Graduate Diploma of International Hotel Management (Swiss Hotel Association).

Angus Travel Award winners

- Claudia Adipradja
- Ciaran Halston
- Victor Stott
- Poppy Bowen
- Justin Bigler

Hoon Woo gave the farewell address on behalf of students.

The End of Course Ceremony changed from previous occasions, in that it is now the occasion at which students themselves are on the receiving end of hospitality. During the formalities, students were welcomed into the ‘ICHM Family’—returning students had been on industry placements or at festivals and dramas, while others had been closer to home in Australian mainland capitals.

About a third of Year 3 students were not in attendance. All students were welcomed to the ‘ICHM Family’—returning students had been on industry placements or at festivals and dramas, while others had been closer to home in Australian mainland capitals.

40% of Year 3 students were not in attendance. All students were welcomed to the ‘ICHM Family’—returning students had been on industry placements or at festivals and dramas, while others had been closer to home in Australian mainland capitals.
From its very beginnings, ICHM has been international in nature—starting with its strong relationship with the Swiss Hotel Association. This continuing association today combines with licensing arrangements with education and training institutions in Malaysia, the Philippines and South Africa to enhance teaching, learning and knowledge. ‘Transnational education provides a two-way flow of information and students, and we’re entirely comfortable with each institution, especially in relation to educational ethos, quality and academic strength’, says Principal Dr Ian Whyte.

ICHM-Varsity

South Africa

ICHM’s affiliation with Varsity College began in 1997, with the college originally licensed to deliver ICHM programs to Advanced Diploma level. Students then included ICHM for degree studies. As a result of recent changes to transnational education in South Africa, Varsity College no longer delivers degree programs (the Bachelor of Business in Hospitality Management, using ICHM curricula materials). The arrangement acknowledges respect for ICHM’s curricula and delivery methodologies, which have been adapted for the South African context. Varsity College students have the option to study the Bachelor of Hospitality Management, using ICHM’s curriculum.

ICHM-Varsity students at ICHM

More than 40 Varsity College students have studied at ICHM after finishing an Advanced Diploma, mostly by coming to Adelaide, but now we have students studying online. All Varsity College students have the option to study the Bachelor of Hospitality Management, using ICHM’s curriculum materials.

ICHM-SFU

The Philippines

Southville Foreign University (SFU) is an ICHM affiliate. From its very beginnings, ICHM has been international in nature—starting with its strong relationship with the Swiss Hotel Association. It is the first South African institution to have an approved hotel management degree. Founded 25 years ago, Varsity College delivers degree and diploma programs from its campuses—Sandton, Pretoria, Cape Town, Pietermaritzburg, North Westels and Pennington.

ICHM-SFU students at SFU

SFU is licensed to deliver ICHM’s Bachelor of Science degree in International Hospitality Management, using ICHM’s curriculum materials. The arrangement acknowledges respect for the ICHM’s curricula and delivery methodologies, which have been adapted for the Philippine context. SFU students enrolled in 2005, both staff and external students.

ICHM-YTL

Malaysia

YTL Hotels and Properties Sdn Bhd is the hospitality arm of the YTL Corporation, one of the largest publicly listed companies in Southeast Asia, with a market value of more than US$4 billion. YTL owns and manages a string of luxury hotels and resorts, both in Asia and Europe, and has invested in hospitality-related businesses in Australia, buying the flagship Shangri-La at Marina Bay Sands in Singapore, and managing the Pullman Hotel.

ICHM-YTL students at YTL

The ICHM-YTL agreement was signed in 2003, allowing ICHM-based students to enrol in ICHM’s Bachelor of Science, and to sit for the ICHM exams in Malaysia.

ICHM’s founder turns 90

Dr Rex Lipman AO, ICHM Founder, turned 90 on 26 April 2012.

In the late 1960s Dr Lipman was instrumental in the absence of a quality hotel school in Australia. He sees the establishment of a new management school at the Swiss Hotel Association in Australia and New Zealand at the time and keenly of ICHM’s recent move in opening a school in the southeastern part of South Africa. "It is a pity that he had to mould much of the common sense he found it in the University of Adelaide in 1969, to keep our students enrolled in the bachelor of hospitality management, at the ICHM’s first hotel school. The first students were graduating 10 years ago. Arrangements as a military, naval officer, merchant marine, television producer, travel manager, yuppies and author, but still firm in the office every day. He and Margaret Stewart moved to the south of India in the early days of ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

YTL-ICHM-Students at ICHM

Thank you Peter Lehmann Wines

The Barossa Valley is widely known for its history, quality and diversity on many levels, and ICHM is delighted to enjoy the support of one of the region’s most revered companies—Peter Lehmann Wines (PLW). Over the past 15 years, PLW has supplied the Barossa Valley with a broad range of resources, from a family and the ICHM community at the Graduation Ceremony to public relations work for the wine vintages, and of course the suitability of Semillon to the Barossa. He has also highlighted the opportunity throughout the world, and in graduation harms to increase awareness, says Paul Tural.

Peter established the winery in the late 1970s to protect the livelihood of growers who were facing financial ruin. Today it has more than 140 growers, some fifth and sixth generation, continue to supply the winery with fruit from the very best vineyards. He has continued to sponsor the Graduation Ceremonies in France each year for the Ordre du Mérite. The diversity of grape resources enables PLW to craft a range of wines suitable for every occasion, which have earned a reputation as one of Australia’s premier wine producers. Two awarded the International Wine & Spirit Competition, and most recently a Examiner of the Year and the International Wine & Spirit Competition, and most recently a Examiner of the Year at the ICHM Graduation Ceremonies. Peter has also highlighted the opportunity throughout the world, and in graduation harms to increase awareness, says Paul Tural.

Year 2 Professional Wine Studies Using Peter Lehmann Wines

ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

IHS, 53a Albert Road, Sincey, 95248, France, to allow students to contextualise their learning and to provide students with an opportunity to develop to meet the challenges of the business world.

ICHM’s founder turns 90

Dr Rex Lipman AO, ICHM Founder, turned 90 on 26 April 2012.

In the late 1960s Dr Lipman was instrumental in the absence of a quality hotel school in Australia. He sees the establishment of a new management school at the Swiss Hotel Association in Australia and New Zealand at the time and keenly of ICHM’s recent move in opening a school in the southeastern part of South Africa. "It is a pity that he had to mould much of the common sense he found it in the University of Adelaide in 1969, to keep our students enrolled in the bachelor of hospitality management, at the ICHM’s first hotel school. The first students were graduating 10 years ago. Arrangements as a military, naval officer, merchant marine, television producer, travel manager, yuppies and author, but still firm in the office every day. He and Margaret Stewart moved to the south of India in the early days of ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

The diversity of grape resources enables PLW to craft a range of wines suitable for every occasion, which have earned a reputation as one of Australia’s premier wine producers. Two awarded the International Wine & Spirit Competition, and most recently a Examiner of the Year and the International Wine & Spirit Competition, and most recently a Examiner of the Year at the ICHM Graduation Ceremonies. Peter has also highlighted the opportunity throughout the world, and in graduation harms to increase awareness, says Paul Tural.

Year 2 Professional Wine Studies Using Peter Lehmann Wines

ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.

ICHM and still do, but now as part of Angela. Their fouroky students now comprising travel for music to Adam Chanoom and the Department of Veterans Affairs. Dr Lipman claims that his continued focus has been not because of any great skill in his past, but because he had the common sense to know that failure should be seen as nothing more than a stepping stone to victory. Dr Lipman was made a member of the Order of Australia in 1986, and in 2003 he was awarded the French Government’s Order of the Legion of Honour. He is also an Officer in the Order of National Merit.
A number of successful graduate restaurateurs were profiled in last semester’s On Course. Now there are two new kids on the block—in Adelaide, Australia, Giwa; and in Chandigarh, India, The Pewter Room and Blue Blazer.

Double vision

Even while at ICHM, Danielle Cuk and Ganeev Bains were planning their venture, which they have already transformed into reality in Ganeev’s hometown in India.

Ganeev graduated with the ICHM Degree in 2011 and Danielle graduated in September this year. She plans on starting the degree online in 2013.

“We wanted to see our vision for a great restaurant come to life straight away, rather than catering to someone else’s vision. The hospitality market is really booming here and people are constantly looking for a new place to go and new things to try. We saw an opening for food and figured that we could bring to Chandigarh a totally new concept and experience,” says Danielle.

The Pewter Room and the Blue Blazer opened on the 27 April with a big party for 500 guests, enticed by a top 12 (Julboe Cartel) and fireworks set off from the open glass roof. The Pewter Room is a fine-dining restaurant offering a cuisine of Indian fusion, and the Blue Blazer is an informal restaurant and lounge bar.

Ganeev’s mother, interior designer Annu Bains, designed the outlets ‘to perfection’, says Danielle.

‘We have created a hub where people are in awe of the decor and ambience. The Blue Blazer has the only open seating in Chandigarh—our cabana area is very popular with guests, even when it is very hot. ‘Our aim is to grow both businesses and open more, and in the future look at franchising and opening a hotel, as well as taking up other business opportunities as they arise’, says Danielle.

Korean style

The brainchild of graduates Darrel Choi and Lleyton Yoon and past student Young Kim, Giwa maintains the traditional Korean style of cooking, but with a modern twist to suit Australian tastes.

The trio came to Australia from various parts of Korea to study English, and found themselves sharing accommodation at Regency International House sometime later. They stayed in touch after graduating, reunited in Adelaide in late 2011 and opened Giwa on Good Friday 2012.

Restaurant Manager Adam Barnett joined the team in May. www.giwa.koreanrestaurant.com.au

Chief Executive’s comments

In September 1992, the Swiss Hotel Association and the South Australian Government signed the agreement to establish ICHM. The goal was to make high-quality Swiss hotel management education available in the Asia Pacific region.

The Swiss Hotel Association was no stranger to hotel management education: its flagship school Ecole Hôtelière de Lausanne had been established 100 years earlier.

While international hotel management education was new to South Australia, the visionary premier Don Dunstan had led the way with Regency TAFE, and vocational courses in cooking and gastronomy had been taught in TAFE SA for more than a decade.

Under the leadership of my father Dr Rex Lipman and our inaugural Principal Dr Ian Whyte (who rejoined us two years ago), ICHM opened its doors to its first intake in January 1993, when 43 students joined us.

Forty intakes later, ICHM has clearly achieved the goals set out for it 20 years earlier.

More than 2000 students from over 80 countries have enrolled in ICHM. We have awarded in excess of $2 million in scholarships to students. We have set the benchmark for quality hotel management education in the Asia Pacific region. We have hundreds of graduates working in Australian hotels all over this continent. We have similar numbers working in Asia and around the world.

Every week we hear of the achievements of our alumni, and we especially celebrate appointments to positions of leadership in hotels. The Reception of On Course celebrates General Manager appointments in Macao, Thailand and the Netherlands.

But ICHM does not prepare students just for a career in hospitality. We have graduates working in real estate and property, event management, wine, telecommunications, in government, and throughout the economy. This is a business management course, and such appointments are not surprising.

That our graduates are working in a country other than the one on their passport is also no surprise. Overwhelmingly, young Australians say they come to ICHM to prepare for an international career.

Many students, both Australians and international, complete their high school while their parents are working overseas—Japanese studying in Shanghai, Colombians studying in the Middle East and British studying in Malaysia, and so on.

The sons and daughters of diplomats, bankers, engineers and other businesspeople frequently find their way to a hotel school, and ICHM is often on top of the list—Swiss Hotel Association links, the location in Adelaide and the benefits of studying in Australia proving an irresistible combination.

Of course, 20 years is a milestone, and we will be looking for opportunities to continue to celebrate. But every graduate success story gives us cause to cheer, and the 100 graduates at our most recent Graduation Ceremony have provided us with another 100 reasons.

Gerald Lipman

Top students

David Tung (from Vietnam) and Florence Lo (from Hong Kong) were top students at Eynesbury Institute of Business and Technology Certificate 4 (Vocational Preparatory Program). They are pictured here with Pauline Taylor, Eynesbury’s Studying and Learning Advisor.

International College of Hotel Management

CRESQ Provider Code 00914 G ICHM Pty Ltd

GPO Box 249 Adelaide South Australia 5001
Freecall 1800 346 875
Telephone 61 8 8228 3636
Facsimile 61 8 8228 3684
admissions@ichm.edu.au | www.ichm.edu.au
www.community.ichm.edu.au

ICHM Australia

ICHM appreciates being able to publicise graduate success stories in On Course. While most graduates value the profile, others chose to take a more conservative stance. It is ICHM policy to contact graduates in the preparation of any item or article, and if ‘no publicity’ is your preference please decline our request.

Disclaimer

While every effort has been made to ensure the accuracy of the information contained in On Course, ICHM cannot be held responsible for any errors or omissions. SHA and ICHM logos are registered trademarks ©