



# International College of Hotel Management

Est. 1992

Adelaide

Australia

## *Career Week 2012*

2nd - 6th July & 24th - 28th September



General Manager  
Sales & Marketing  
Finance, Event Management,  
Director of Rooms Division Manager  
Guest Service, Revenue Management  
City Manager, Development Manager  
Reservations, Front Office Manager  
Food & Beverage Management  
General Manager, Sales & Marketing,  
Finance, Event Management



## Your Future Career

Deciding your future career path and the tertiary study you need to get there are big decisions! ICHM's Career Week is specially designed to help those who are considering a hospitality or business related course.

Hotel management – it's more than a job, it's a lifestyle and a passion. The "people emphasis" of the industry makes it one of the most interesting and challenging careers available. The ICHM Career Weeks are all about getting to know ICHM and the hotel industry.

## The ICHM Difference...

The International College of Hotel Management (ICHM) prepares students for a successful career at the top end of the international hotel industry.

- ICHM is the only Swiss Hotel Association (SHA) school outside of Europe.
- ICHM offers prestigious and internationally recognised qualifications.
  - Bachelor of Business (Hospitality Management).
  - Bachelor of International Hotel Management (Swiss Hotel Association).
- World wide Internship Program as part of the course.
- World class teaching facilities.
- Professional staff with extensive industry experience.
- Strong industry links.
- Modern and secure on-campus accommodation.
- ICHM's reputation opens up doors.

'College life is an experience to remember; live, laugh and learn with a global family of friends.'

## What to Expect @ Career Week

This live-in introduction to hotel management is your opportunity to experience first hand the hotel/hospitality environment and ICHM. You can expect to:

- Learn more about the international tourism and hospitality industry.
- Gain an in-depth understanding of the ICHM hotel management course.
- Find out about the different career paths and what our graduates are doing.
- Have a fun, hands-on introduction to hotel operations.
- Gain an introduction to management and supervision topics.
- A visit to local hospitality and tourism sites.
- Ask questions of current ICHM students.
- Meet some of the teaching staff.
- Experience the world class ICHM teaching facilities.
- Learn about ICHM's worldwide hotel internship program.
- Experience ICHM's outstanding on-campus student accommodation complex.

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# Career Week 2012

## Who should attend?

- Students in senior high school (Year 11 and 12) who are considering a career in hotel management business.

## When is it?

- Monday July 2nd - Friday July 6th or
- Monday September 24th - Friday September 28th  
*(Program Welcome and Induction commences at 3.00pm, therefore arrival should be planned prior to 2.00pm)*

## How long is it?

- Students arrive on Monday. Classes and activities are held from that afternoon until the Friday. It is expected that students depart at 4:30pm on Friday following the final session. Interstate/International students may depart on the Saturday; local student's may also upon prior request.

## Where do I stay?

- Students stay in the outstanding ICHM student accommodation complex on campus. Bedrooms for Career Week are either single or twin share depending upon room availability. (Occasionally alternative suitable accommodation is arranged. However parents will be notified of any changes and the new contact details.) All meals during the week are included.

## How do I apply?

- Both Career Weeks' have limited places available, applications will be accepted on a "first-come, first-served basis".
- Applications and payment must be received no later than two weeks prior to the nominated ICHM Career Week commencement. A cancellation fee of A\$50 also applies after this time.

## What do I wear?

- We request students wear neat hospitality style clothing - black or navy trousers or skirt with white shirts are required (gentlemen with ties). While kitchen uniforms will be supplied, students must bring black closed-toe, thick soled shoes (e.g. school shoes). There will also be leisure activities so please bring casual clothes.

## How much will it cost?

- A\$695. This includes the program, insurance, airport pick up/drop off, social activities, accommodation, and meals. Note this fee is deducted from the first year fee of any ICHM Career Week student who subsequently enrolls at ICHM. (Airfares are not included)

## Application form

To apply, complete this form and return it with your cheque or credit card details to:

ICHM Admissions & Administration Office  
 PO Box 125  
 Kilkenny SA 5009  
 Email: admissions@ichm.edu.au  
 Tel: (08) 8228 3636; Freecall (Aust. only): 1800 246 875  
 Fax: (08) 8348 4293

Once your completed application and payment has been received, you will be sent a receipt.

PLEASE ENROL ME IN THE FOLLOWING ICHM CAREER WEEK:

- Monday July 2nd - Friday July 6th**  
 **Monday September 24th - Friday September 28th**

## Details

First Name:.....  
 Family Name:.....  
 Address: .....  
 .....Post Code:.....  
 Telephone: ( )..... Mobile:.....  
 Email:.....  
 Date of Birth:..... M / F (please circle)  
 Nationality: ..... Current School Year:.....  
 School:.....  
 City/Country:.....  
 How did you find out about ICHM:.....  
 Parent/Guardian Name:.....  
 Parent/Guardian Email:.....  
 Parent/Guardian Signature:.....  
 Date:.....

## Payment

Payment enclosed/below for:  A\$695 (Payment must be received no later than two weeks prior. A cancellation fee of \$50 applies after this time.)

Payment method:

- Cheque (please make payable to ICHM)  Visa  
 Mastercard

Card No: \_\_\_\_\_

Expiry:.....

Cardholder Name:.....

Cardholder Signature:.....

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International College  
of Hotel Management

# Career Week 2012



"I decided that hotel management was for me as there are so many places you can work and I can branch out into different industries. I want to travel the world and I enjoy being around people.

What we did at Career Week is spot on to what we really do. Career Week exceeded my expectations. The teaching staff were hospitality people with industry knowledge and lots of stories to share. It was very professional and lots of fun. I was nervous when I arrived but have met people that will be friends for life".

*Sophie Hill - Attended a Career Week and is a current ICHM student.*

[www.ichm.edu.au](http://www.ichm.edu.au)



International College  
of Hotel Management

ADMISSIONS &  
ADMINISTRATION OFFICE

Street Address: Days Rd, Regency Park, SA 5010

Postal Address: PO Box 125, Kilkenny, SA 5009

Email: [admissions@ichm.edu.au](mailto:admissions@ichm.edu.au)

Tel: (08) 8228 3636; Freecall (Aust. only): 1800 246 875

Fax: (08) 8348 4293

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Your Life,  
Your World,  
Your career  
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